

## 1999 FRUIT HIGHLIGHTS

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Hawaii fruit growers harvested 785.1 million pounds of fruit for fresh and processed utilization in 1999, up 6 percent from 1998. Fruit acreage totaled 29,066 acres, 1 percent higher than last year. Compared to 1998, pineapple, papaya, banana, and avocado output was higher. Pineapples continued to account for the majority, 90 percent, of the State's 1999 fruit output, with 78 percent of the fresh utilization and 97 percent of the processed utilization. Lower outputs were experienced by guavas and other fruits.

The farm value of all fruits totaled \$129.7 million in 1999, an increase of 11 percent from 1998 and the highest since 1991 mainly due to an increase in the pineapple value; however, farm values were also up for papaya, banana, and avocado. Guava and other fruit values have declined. Honolulu still leads the counties in value of fruits, with pineapple being the top contributor.

### Ž HAWAII

Farm sales from Hawaii island totaled \$15.5 million, up 6 percent from a year ago mainly due to a higher papaya value. Papaya sales made up 60 percent of the island's total with farm receipts of \$9.3 million. Banana output continued to be ranked second with a value of \$3.8 million, 11 percent more than 1998. Guavas, citrus, tropical specialty fruits, strawberries, avocados, and grapes made up the remaining 15 percent of Hawaii island's fruit value.

### Ž HONOLULU

Honolulu county grown fruits generated sales of \$81.7 million in 1999 compared to \$70.9 million during the previous year. Honolulu county fruit sales continued to rank first among the counties with 63 percent of the State fruit value. Increases in value were experienced by pineapples and other fruits. Pineapple farm value accounted for 90 percent of the county total. Revenue from other fruits were up for the sixth consecutive year and 32 percent more than the 1998 total. Bananas and papayas contributed most of the value of fruits other than pineapple.

### Ž KAUAI

Kauai's fruit sales for 1999 increased 33 percent from the previous year to \$3.1 million. Guavas, papayas, and tropical specialty fruits accounted for most of the value. Bananas, avocados, and citrus contributed the remainder.

### Ž MAUI

The value of fruit sales from Maui county was virtually unchanged from a year ago at \$29.4 million. The pineapple value was just below last year's total while the other fruits were higher. Pineapples accounted for 96 percent of the Maui county value. Papayas, bananas, tropical specialty fruits, and other fruits made up the rest of the value.